
Emily Wade

MARKETING MANAGER



With over 10 years of experience wrangling stakeholders, internal teams and executive management, Emily has had her fair share of fun in the Digital Wild West. As part Marketing Manager, part Project Manager for ODEA, Emily brings an in-depth experience of all things World Wide Web that include website architecture and user experience, content planning, agile project management, development, QA and custom integration management.

While defeating the inevitable hurdles that come with managing projects in an ever-evolving industry, Emily has learned that flexibility, persistence and efficient communication are the core strengths she leverages to finish each project successfully.

Having worked for many different agencies that specialize in strategy, PR, design, events and digital, Emily can not only lead web work, but can also manage a client's holistic marketing plan and be able to prioritize tactics and channels that hit client's goals, all while keeping track of deadlines, checklists and budgets.

Emily holds a bachelor's degree in Textiles, Apparel, and Merchandising with a Business Administration minor from Northern Illinois University.