
Sue Lattea

PROJECT MANAGER



As a Project Manager, Sue's days revolve around deadlines, schedules, calendars, tasks, and keeping teammates and clients connected. And her unconventional path to marketing was the perfect training. For over 20 years, Sue was an educator and curriculum specialist, brave enough to spend time inside a kindergarten classroom as well as brainy enough to write school textbooks. Who better to help us and our clients educate audiences via marketing than a former teacher?

Sue is passionate about helping others do their best, which is why she is a natural for this role. But don't let her calm demeanor fool you – she will use her “teacher voice” when needed to keep a project moving! Along with herding-the-cats as a Project Manager, she is voraciously absorbing all she can about SEO to help our team stay on top of the never-ending changes. As an educator, you better believe she is committed to life-long learning!

Sue holds a Bachelor's Degree in Education from the University of Toledo and a Master's Degree in Education from Nova Southeastern University.